

News Item

Poynter's International Fact-Checking Network to support fact-checkers with yearlong Google News Initiative partnership | Poynter

By Sara Bealor April 3, 2022

The International Fact-Checking Network (IFCN) at the nonprofit Poynter Institute, a global leader in journalistic excellence, has entered a yearlong partnership with Google News Initiative to support the growing fact-checking community and reduce the harm of global misinformation.

"It is proving more important than ever for people to access accurate information, and sort facts from fiction in their everyday lives," said Matt Cooke, Head of Google News Lab. "As part of our ongoing support at the Google News Initiative, we're hoping this partnership with the IFCN will scale their efforts to a worldwide audience." The alliance aims to significantly increase fact-checkers' capacity to deepen their commitment to truth and transparency, scale their efforts, navigate challenges, and spark meaningful public discourse. "The world needs fact-checking more than ever before. This partnership with Google News Initiative is a timely contribution to the efforts of the global fact-checking community," said Baybars Örsek, director of the IFCN and international programming at Poynter. "We are committed to supporting fact-checkers around the world with our resources and this partnership will be an instrumental part of those efforts."

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