

Platforms Try to Fight Misinformation As | Campaigns & Elections

By Sean J. Miller

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Twitter and Google's moves to limit election-related disinformation on their platforms haven't been met with positive reviews from most industry professionals who warn campaigns will need to be hyper-vigilant in the run-up to Election Day.

"It's a positive development for platforms to take disinformation about the democratic process seriously and I hope their intention matches up with their ability to enforce policies that prove effective," said Jiore Craig, a VP at GQR who specializes in combating disinformation. "We won't be out of the woods with these changes alone and everyone should be prepared to vet information before sharing and direct friends and family to trusted sources.

[...]

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