

Platformization CFP | Social Media + Society

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THE PLATFORMIZATION OF CULTURAL PRODUCTION

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This thematic issue explores the “platformization of cultural production” (Nieborg & Poell, 2018) against the backdrop of wider transformations in the technologies, cultures, and political economies of digital media. Platformization describes the process by which major tech companies—GAFAM (Google, Apple, Facebook, Amazon, and Microsoft) in the West, and the so-called “three kingdoms” of the Chinese internet (Baidu, Alibaba, and Tencent) in Asia—are reconfiguring the production, distribution, and monetization of cultural products and services.

Source: [Platformization CFP — Social Media + Society](#)