

Philly TikTok doc is changing the way people get their health information | The Philadelphia Citizen

By Christine Speer Lejeune

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If you've never giggled over the thought of a colonoscopy or found anything remotely amusing about trying to understand coronavirus infection rates, it's likely because you've never watched gastroenterologist Austin Chiang address these issues on TikTok. (You can—and should!—watch him do that [here](#) and [here](#).)

Over the course of a couple years, this 35-year-old triple threat—Thomas Jefferson University Hospitals' director of the Endoscopic Bariatric Program, assistant professor of medicine, and chief medical social media officer—has taken on a number of serious health issues on his TikTok channel, educating viewers via a medium most often associated with viral choreographed dances. In short micro-videos, he imparts an impressive amount of information to his public, garnering millions of views as he busts mistruths, shares medical facts and absolutely slays. And yes, sometimes there are choreographed dances. (So ... quadruple threat?)

[...]

Source: [Philly TikTok doc is changing the way people get their health information | The Philadelphia Citizen](#)