

News Item

Peru's surprise presidential front runner has fewer than 8,000 Twitter followers | Rest of World

By Jimena Legard April 16, 2021

When CNN announced the results for the first round of Peru's presidential election on Sunday, April 11, the image they used was striking — or rather, the one they didn't use. Their chosen image of the candidate who came in clear first, Pedro Castillo of the Perú Libre Party, was a stock cutout of a dark silhouette.

It wasn't just a case of ignorant foreigners overlooking a key player in a Latin American election; Peru's own national media seemed to be equally oblivious of the man who ended up gaining almost one in five votes. Just a week prior to the election, many polls saw him coming in seventh place among a slate of 18 presidential candidates.

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