News Item

Pausing to consider why a headline is true or false can help reduce the sharing of false news | HKS Misinformation Review

By Lisa Fazio

February 11, 2020

> In an online experiment, participants who paused to explain why a headline was true or false indicated that they were less likely to share false information compared to control participants. Their intention to share accurate news stories was unchanged. These results indicate that adding "friction" (i.e., pausing to think) before sharing can improve the quality of information shared on social media.
>
> **Research Questions**
>
> Can asking people to explain why a headline is true or false decrease sharing of false political news headlines? Is this intervention effective for both novel headlines and ones that were seen previously?
>
> [...]

Source: [Pausing to consider why a headline is true or false can help reduce the sharing of false news | HKS Misinformation Review](#)