

Paul Krugman: Thwart ‘zombie ideas’ to stop misinformation | Business Insider

By Paul Constant

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“The whole point about zombies, actually, is you really can never fully kill them,” warns Nobel Laureate and New York Times columnist Paul Krugman in [the latest episode of “Pitchfork Economics.”](#) Before you conclude that one of the most important economists of our time has lost his mind, you should know that the zombies Krugman is sounding the alarm bell over are economic in nature.

Krugman defines zombie ideas as “things that people believe in the political sphere that are demonstrably false. They’ve been proved wrong by evidence over and over again. And yet they stay out there, shambling along, eating people’s brains.” His latest book, “[Arguing with Zombies: Economics, Politics, and the Fight for a Better Future](#),” works to identify and dismantle some of the biggest zombie ideas in the political and economic discourse.

[...]

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