

Opinion: Reddit's Advertising Strategies Still Hide Hate Speech | Quartz

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Reddit has a problem. The website has always played host to unsavory content, with subreddits including r/Jailbait (sexualized pictures of underage women) and r/Creepshots (sexualized pictures of consenting women in public places) [attracting controversy early on](#) before they were banned. For a long time, its administrators let its worst communities fester, entrusting moderators with power in exchange for keeping admins abreast of anything actually illegal.

As the site has grown, however, so has the media attention it garners. You may remember when the online forum [temporarily became host to stolen nudes](#) from celebrities' iCloud accounts, or when they banned [communities created to disseminate AI-generated porn](#) and other involuntary face-swapping.

Now the fourth-largest website on the internet, it can no longer keep its most disreputable elements out of the spotlight—and that includes hidden from advertisers.

Source: [Opinion: Reddit's advertising strategies still hide hate speech — Quartz](#)