

On Twitter, fossil fuel companies' climate misinformation is subtle – here's what I'm seeing during COP26 | The Conversation

By Jill Hopke

November 15, 2021

When oil and gas companies took to Twitter during the first half of the U.N.'s Glasgow climate conference, they often presented themselves as part of the solution to climate change and talked about energy security.

In many ways, their messaging on social media provides a window into how these companies want the public to see the future.

For example, while policymakers talk about a “low-carbon economy” – indicating that while there will be carbon in our lives, it will be as low as it can be – the tweets from some oil and gas accounts instead use the phrase “lower carbon.” A “lower carbon” economy is a far more nebulous goal that can involve continuing significant levels of fossil fuel use well into the future.

Social media is just the public face for these companies, many of which have lobbyists at the climate conference. Behind the scenes, the industry continues to invest in extracting fossil fuels that are driving climate change, and its CEOs have made clear that fossil fuel production will continue for decades to come.

[...]

Source: [On Twitter, fossil fuel companies' climate misinformation is subtle – here's what I'm seeing during COP26. | The Conversation](#)