

News Item

Official Information About COVID-19 Is Reaching Fewer Black People on Facebook | The Markup

By Corin Faife and Dara Kerr March 5, 2021

Official information about COVID-19 safety and vaccines is reaching fewer Black people on Facebook than other demographic groups, according to data from Markup's Citizen Browser project.

The Markup's findings come as several reports point to <u>racial disparities in the U.S.</u> around who has been able to get the COVID-19 vaccine. Experts <u>cite several factors</u> to explain the discrepancy—medical mistrust due to a history of discrimination and a lack of vaccination sites in Black neighborhoods, as well as gaps in reliable access to information on the safety of COVID-19 vaccines and how and where to get them.

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Source: Official Information About COVID-19 Is Reaching Fewer Black People on Facebook – The Markup