

News Item

Covert Campaigns: Safeguarding Encrypted Messaging Platforms from Voter Manipulation | NYU Stern Center for Business & Human Rights

By Mariana Olaizola Rosenblat, Inga K. Trauthig, and Samuel C. Woolley October 29, 2024

On the "biggest election year in history," our report sheds light on how political propagandists are exploiting the features of encrypted messaging platforms to manipulate voters. The report draws on interviews with purveyors of political propaganda in 17 countries and a survey of over 4,500 messaging app users in nine countries.

Given the importance of preserving end-to-end encryption for secure communications, especially in repressive environments, the report elaborates a set of concrete recommendations for messaging platforms, policymakers, and researchers to help mitigate political manipulation efforts on messaging apps without undermining encryption.

[...]

Source: <u>NYU Stern Center for Business & Human RightsCovert Campaigns: Safeguarding</u> <u>Encrypted Messaging Platforms from Voter Manipulation</u>