

# Not just politics: Disinformation campaigns hit enterprises, too | Tech Target

By Rob Wright

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When it comes to nation-state disinformation campaigns on social media, U.S. elections and political candidates aren't the only targets.

Renée DiResta, research manager at the Stanford Internet Observatory, has been studying how disinformation and propaganda spread across social media platforms, as well as mainstream news cycles to create "malign narratives." In her keynote address for Black Hat USA 2020, titled "Hacking Public Opinion," she warned that enterprises are also at risk of nation-state disinformation campaigns.

[...]

Source: [Not just politics: Disinformation campaigns hit enterprises, too](#)