

New collaboration steps up fight against disinformation | BBC Media Centre

By BBC Media Centre

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Major news and tech organisations will work together to protect their audiences and users from disinformation, particularly around moments of jeopardy, including elections.

Earlier this summer the BBC convened a Trusted News Summit, bringing together senior figures from major global technology firms and publishing. Recent events such as the Indian elections have highlighted the dangers of disinformation and the risks it poses to democracy, and have underlined the importance of working together around shared principles.

The BBC's partners who attended the summit are The European Broadcasting Union (EBU), Facebook, Financial Times, First Draft, Google, The Hindu, and The Wall Street Journal. Other partners are AFP, CBC/Radio-Canada, Microsoft, Reuters, and The Reuters Institute for the Study of Journalism, and we are also consulting Twitter on areas of potential collaboration.

Tony Hall, Director-General of the BBC and EBU President, says: "Disinformation and so-called fake news is a threat to us all. At its worst, it can present a serious threat to democracy and even to people's lives.

[...]

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