

More Content Moderation Is Not Always Better | WIRED

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As companies develop ever more types of technology to find and remove content in different ways, there becomes an expectation they should use it. *Can* moderate implies *ought* to moderate. After all, once a tool has been put into use, it's hard to put it back in the box. But content moderation is now snowballing, and the collateral damage in its path is too often ignored.

There's an opportunity now for some careful consideration about the path forward. Trump's social media accounts and the election are in the rearview mirror, which means content moderation is no longer the constant A1 story. Perhaps that proves the actual source of much of the angst was politics, not platforms. But there is—or should be—some lingering unease at the awesome display of power that a handful of company executives showed in flipping the off-switch on the accounts of the leader of the free world.

[...]

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