

# #MonetizingMisogyny | #She Persisted

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Our original, ground-breaking research is the bedrock of our activity. It examines the patterns, motives, and modus operandi of major gendered disinformation campaigns and their links to the undermining of democracy and women's rights globally.

We use our research to increase understanding of the real-world, personal harm that disinformation causes to women politicians, as well as influence high-level conversations on democracy, technology, and women's rights.

Source: [#MonetizingMisogyny | #She Persisted](#)