

# Misinformation is a global problem. One of the solutions might work across continents too. | Nieman Journalism Lab

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September 16, 2021

Is there something WEIRD about fact-checking?

Much of the research about combating misinformation with fact-checking comes from experiments that looked at single countries in North America, Europe, and Australia. By over-relying on Western, educated, industrialized, and rich countries — known, charmingly, to scholars as “WEIRD” populations — for data, were scholars making claims about fact-checking that would not hold up in other nations? Two researchers, [Ethan Porter](#) from George Washington University’s School of Media and Public Affairs at and [Thomas J. Wood](#) from Ohio State University’s political science department, wanted to find out.

[...]

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