

Mike Bloomberg's Sponcon Memelords Won't Be Subject To Facebook's Political Ad Regulations | BuzzFeed News

By Ryan Broderick

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Facebook said Friday that it would not be adding sponsored posts that politicians commission from influencers to its public ad library, a tool that saves information about advertisements on the platform. Given the platform's policy of [not fact-checking](#) political ads, it's also unclear whether the platform will fact-check the posts.

The platform's announcement about sponsored political content comes two days after a group of Instagram meme accounts, including @FuckJerry and @Tank.Sinatra, [posted sponcon](#) for Democratic presidential candidate Michael Bloomberg, the former mayor of New York. Since April 2012, Facebook has owned Instagram.

[...]

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