

Meta Rethinks News Partnerships as Priorities Shift | The Information

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Meta Platforms is considering reducing the money it gives news organizations as it reevaluates the partnerships it struck over the past few years, according to people familiar with the matter. The reassessment comes as Meta looks to cut costs broadly and rethinks the value of including news in its flagship Facebook app.

Meta's Facebook and Instagram apps have lately focused on expanding their short-term video offerings so they can compete more effectively with TikTok. At the same time, the social media company has noticed that fewer people have been clicking on links to news articles since President Donald Trump left office, the people said.

[...]

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