

# Meet the Next Misinformation Format: Fake Audio Messages | Poynter

By Daniel Funke

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Diego Maradona isn't dead, and he's willing to pay \$10,000 to figure out who said he was.

The famous retired soccer player for Argentina [was the subject](#) of an internet death hoax in late June. The rumor claimed that Maradona had suffered a cardiac arrest and died after Argentina's World Cup match with Nigeria.

Now the 57-year-old is offering a reward to anyone who can identify the source of the rumor.

Death hoaxes are [a classic form of online fakery](#). But this one is different: The hoax was distributed as an audio message on WhatsApp.

Source: [Meet the Next Misinformation Format: Fake Audio Messages | Poynter](#)