

Just 24% of news sources are women. Here's why that's a problem | World Economic Forum

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In 1995, just 17% of news sources — people seen, heard or read about in print and broadcast news media across 71 countries — were female, according to research by the Global Media Monitoring Project (GMMP).

Twenty years later in 2015, [the year of GMMP's most recent study](#), that figure was only slightly higher: 24% of 45,402 people interviewed or as subjects in 22,136 stories from 114 countries were women.

[...]

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