

# Junk news declines on Twitter, but Facebook users still respond to disinformation | Oxford Internet Institute

By OII

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In a fresh analysis of the state of ‘disinformation’ in the run-up to the 2019 UK General Election, researchers at the Oxford Internet Institute (OII), University of Oxford have found overall levels of ‘junk news’ circulating in the run-up to the 2019 election are relatively low. Junk news sites posted an average of 9.6 stories per day compared to 38.2 stories per day from major news organisations.

While junk news sites were less prolific publishers than mainstream outlets during the campaign, their stories tended to be more visual and were more likely to be shared on Facebook than an average story from an established news brand.

[...]

Source: [Junk news declines on Twitter, but Facebook users still respond to disinformation | Oxford Internet Institute](#)