

Job Opening | Assistant Professor of Critical Studies in Technology, Media, and Persuasion – UC San Diego

By UCSD

June 21, 2018

Applications are still being accepted through June 30, 2018.

The Department of Communication (<http://communication.ucsd.edu/>) within the Division of Social Sciences at the University of California, San Diego is seeking to make an appointment at the Assistant Professor level, to begin Fall, 2018 in the following area: Critical Studies of Technology, Media, and Persuasion.

Candidates must have a PhD and an active and creative research and teaching program that focuses on technology, media, and persuasion in the digital age; explores the blurred boundaries between corporate and public interests; and considers possibilities for configuring novel forms of politics, civil society, and popular culture. Areas of particular interest include: emergent forms of media and data manipulation and distribution by state, corporate, and non-governmental actors; data mining and algorithmic targeting of consumers, citizens, and political actors by government and corporations; the impact of advertising, promotional communication, and consumer culture on civil society, industries, human subjectivity, and political movements.

For this position, successful candidates will situate their work historically and have strong methodological skills that include or combine ethnography, cultural and historical analysis, institutional analysis (including political economy), and/or textual and discourse analysis. A comparative perspective is also welcome.

Source: [Assistant Professor -Critical Studies of Technology, Media, and Persuasion| UC San Diego](#)