

# It Began as an AI-Fueled Dungeon Game. It Got Much Darker | WIRED

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May 7, 2021

IN DECEMBER 2019, Utah startup Latitude launched a pioneering online game called *AI Dungeon* that demonstrated a new form of human-machine collaboration. The company used text-generation technology from artificial intelligence company OpenAI to create a choose-your-own adventure game inspired by Dungeons & Dragons. When a player typed out the action or dialog they wanted their character to perform, algorithms would craft the next phase of their personalized, unpredictable adventure.

Last summer, OpenAI gave Latitude early access to a more powerful, commercial version of its technology. In marketing materials, OpenAI touted *AI Dungeon* as an example of the commercial and creative potential of writing algorithms.

[...]

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