International Perspectives on What's Considered Hateful or Profane Online | Center for Media Engagement

By Gina M. Masullo, Aquina Laban, Ina Weber, Joep Hofhuis, João Gonçalves, and Marisa Torres da Silva

September 11, 2020

> The Center for Media Engagement in the U.S. teamed up with researchers from Erasmus University in the Netherlands and NOVA University in Portugal to figure out how people from these three countries define hateful speech and whether they differentiate it from profanity.
>
> The results offer global guidance for social media platforms and news outlets on how to effectively create moderation guidelines that limit confusion about why certain posts and comments are removed while others are allowed. Based on the results we suggest that:
>
> - Content moderation guidelines should be tailored to the culture of specific countries. For example, platforms in Portugal and the Netherlands should highlight their definitions of hate speech more prominently because that distinction is not clear for users in those countries.
>
> [...]

Source: [International Perspectives on What's Considered Hateful or Profane Online – Center for Media Engagement](#)