

Instagram Leans on Facebook to Root out Election Misinformation | Bloomberg

By Sarah Frier

October 25, 2019

Instagram is relying on parent [Facebook Inc.](#)'s help to root out the people and organizations that will try to manipulate its users with misinformation in the 2020 U.S. presidential election.

"We are just as big a target as Facebook if not a larger target," Adam Mosseri, the head of Instagram, said at an event at the company's New York offices. "This isn't a problem that ends."

Mosseri said more engineers work on safety and election-interference issues at Facebook than work on Instagram overall. His strategy is to leverage Facebook's resources to work on Instagram-specific issues. The two social networks have become more tightly integrated in the last two years, especially through a planned joining of their messaging products.

[...]

Source: [Instagram Leans on Facebook to Root out Election Misinformation - Bloomberg](#)