News Item

# Instagram is busy fact-checking memes and rainbow hills while leaving political lies alone | Nieman Journalism Lab

By Laura Hazard Owen

January 21, 2020

> Instagram fact-checking hits some bumps. A Photoshopped image of some painted hills by a graphic designer was declared "false" by one of Instagram's new fact-checking partners, spurring fears that artists' work on the platform would be more broadly blocked. (The Next Web: "Instagram's decision to hide photoshopped images is a disservice to art.")
>
> "We will treat this content the same way we treat all misinformation on Instagram," a spokesperson told The Verge. "If third-party fact-checkers mark it as false, we will filter it from Instagram's recommendation surfaces like Explore and hashtag pages."
>
> The company ended up backtracking, though: The fact-checking partner, Indian news site NewsMobile, reversed its fact-check (which was first published last year, under the headline "Here's the truth behind these mesmerizing rainbow mountains") and the image was set free.
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> [...]

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