

Inside the rise of 'Free Speech' anti-Facebook platforms across Central Europe | Rest of World

By Emily Schultheis

May 18, 2021

In late March, Jarosław Kaczyński, leader of Poland's ruling Law and Justice Party and the country's deputy prime minister, spoke at a virtual meeting organized by a right-wing media organization. Railing against so-called "LGBT ideology" as an imported Western idea out of sync with the views of most Poles, the right-wing leader stressed the importance of pushing back against the European Union to defend traditional values.

"As long as we rule, nobody will impose anything on us," Kaczyński [said](#) of his party. "All those who want to live in a normal world, in a world where a woman is a woman, a man is a man, and no one talks about a woman as a 'person with a uterus' — they should support our political coalition."

But rather than appearing on state television or a government-run website, the meeting was broadcast via a new social media platform called Albicla. The site looks and functions just like Facebook, and at the top of the video stream was the platform's logo, a pink and green "A" with a white feather across it, along with the tagline "Let All Be Clear."

[...]

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