

Inside the Far-right Podcast Ecosystem, Part 1: Building a Network of Hate | Southern Poverty Law Center

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The SPLC chose to examine 18 shows that are varied in presentation and style. Despite these surface-level differences, all are modeled after “hot talk” or “shock jock” talk shows. These feature a rotating cast of hosts and guests, as opposed to the single-speaker format typified by other right-wing media, such as conservative radio broadcaster the late Rush Limbaugh’s show.

In addition, owing to the small size and insular nature of the community of far-right extremists, hosts often appear on each other’s podcasts. Popular guests are occasionally requested to return as guests or even as temporary hosts. The podcasts also sometimes affiliated with cross-promotional “networks” that promote related shows through shared discussion boards, centralized funding mechanisms and the like.

The Right Stuff network

“The Daily Shoah” (TDS) began in 2014 with two hosts: former tech sector worker Mike Peinovich, who uses the alias “Mike Enoch,” and Jesse Dunstan, who goes by “Sven,” “Seventh Son” and several other aliases. TDS is the main flagship show for The Right Stuff network. (You can read more about “The Daily Shoah” in Part 3 of this report: The Rise and Fall of “The Daily Shoah.”)

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