

Inside the ‘big wave’ of misinformation targeted at Latinos | CNN

By The Associated Press

November 30, 2021

Before last year’s presidential election, Facebook ads targeting Latino voters described Joe Biden as a communist. During his inauguration, another conspiracy theory spread online and on Spanish-language radio warning that a brooch worn by Lady Gaga signaled Biden was working with shadowy, leftist figures abroad.

And in the final stretch of Virginia’s election for governor, stories written in Spanish accused Biden of ordering the arrest of a man during a school board meeting.

None of that was true. But such misinformation represents a growing threat to Democrats, who are anxious about their standing with Latino voters after surprise losses last year in places like South Florida and the Rio Grande Valley in Texas.

Heading into a midterm election in which control of Congress is at stake, lawmakers, researchers and activists are preparing for another onslaught of falsehoods targeted at Spanish-speaking voters. And they say social media platforms that often host those mistruths aren’t prepared.

“For a lot of people, there’s a lot of concern that 2022 will be another big wave,” said Guy Mentel, executive director of Global Americans, a think tank that provides analysis of key issues throughout the Americas.

[...]

Source: [Inside the ‘big wave’ of misinformation targeted at Latinos](#)