

# Inside Parler, the Right's Favorite 'Free Speech' App | WIRED

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There are only two [rules](#) on Parler, the “free-speech” social network: First, nothing criminal. Second, no spam. Other than that, you can post what you want, the site advertises, “without fear of being ‘deplatformed’ for your views.”

For that reason, Parler has gone kablooey in the past week, growing from 4.5 million users to more than 8 million. Its laissez-faire moderation stands in contrast to other platforms, where you can decidedly *not* post whatever you want. In the days since the election, Facebook has [cracked down on political misinformation](#), Twitter has [added warning labels to dozens of @realDonaldTrump's tweets](#), and slighted conservatives have flocked to Parler. Activity on the platform increased twentyfold. For most of the week, it has been the top free app in both Apple and Google's app stores.

[...]

Source: [Inside Parler, the Right's Favorite 'Free Speech' App | WIRED](#)