

India to Intensify Scrutiny of Citizens' Social Media, Emails | Bloomberg

By Iain Marlow

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India's government is looking for a company to analyze social media posts to help boost nationalism and neutralize any "media blitzkrieg by India's adversaries."

In a lengthy tender posted [online](#), India's Ministry of Information and Broadcasting said it wants a company to provide analytical software and a team of at least 20 professionals to "power a real time New Media Command Room."

They should monitor Twitter, YouTube, LinkedIn, Internet forums and even email in order to analyze sentiment, identify "fake news," disseminate information on behalf of the government and inject news and social media posts with a "positive slant for India," the tender said.

Source: [India to Intensify Scrutiny of Citizens' Social Media, Emails - Bloomberg](#)