

# In U.K. Vote, Online Disinformation Is the New Normal | The New York Times

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LONDON — [Manipulated Twitter accounts](#), doctored videos, dodgy websites and questions of foreign meddling. In just six weeks, the campaign leading up to Britain's general election this Thursday has had a taste of what the dark arts of online campaigning have to offer.

But in addition to concerns about material originating with shadowy groups or Russian operatives ahead of [one of Britain's most important votes in a generation](#), a surprising amount of questionable online behavior has come from the political parties and candidates themselves.

The use of disinformation techniques by political leaders, particularly the Conservative Party led by Prime Minister Boris Johnson, points to an evolution in how the internet is being used to grab attention, distract the news media, stoke outrage and rally support.

[...]

Source: [In U.K. Vote, Online Disinformation Is the New Normal - The New York Times](#)