

If someone shares your politics, you're less likely to block them when they post misinformation | Nieman Journalism Lab

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March 24, 2022

It's a set of actions that's probably familiar to many Facebook users by now: You see a friend — perhaps an older relative or someone you've lost touch with over the years — share questionable, offensive, or downright inaccurate posts, and eventually you reach for that “Unfollow” button.

A [new study](#) published last week in the Journal of Communication unpacks some of the patterns associated with this tried-and-tested method of limiting the misinformation that users opt to see when scrolling through their Facebook feeds. In the study of just under 1,000 volunteers, researchers [Johannes Kaiser](#), [Cristian Vaccari](#), [Andrew Chadwick](#) found that users were more likely to block those who shared misinformation when their political ideology differed from their own.

[...]

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