

How WeChat Came to Rule China | The Verge

By Shannon Liao
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There are signs that consumers in China may be growing more sensitive to the possible consequences of state-enforced data collection. Whether it's enough to create an obstacle for WeChat's considerable advantage is an open question. WeChat's rise in China was aided by the censorship of foreign apps, government subsidies, and integration with government agencies. The app's next step, to become an actual government ID system, will further solidify it as China's official app.

Source: [How WeChat came to rule China](#)