

How Trump Coins Became an Internet Sensation | The New York Times

By Stuart A. Thompson

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The novelty coins are simple, glistening tokens of admiration for former President Donald J. Trump. They're also one of the hottest products going.

There's a style for every taste, each featuring a portrait of Mr. Trump. Sometimes he's rendered in gold, staring thoughtfully into the distance. In others he's smirking in silver, raising a thumb's up, or even riding a missile while a bald eagle soars behind him.

Among all the options, one version stands out. Known online as simply the "Trump coin," it has become a favorite of right-wing social media and fringe news sites. It's advertised between claims of stolen elections or conspiracy theories about global cabals. Some ads even describe the coin as a kind of cryptocurrency, suggesting it would soon be worth thousands.

[...]

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