

How to disable Chrome's new targeted ad tracking | The Verge

By Barbara Krasnoff

September 7, 2023

This summer, Google began rolling out its new [Topics API](#), which “allows a browser to share information with third parties about a user’s interests while preserving privacy.” A part of [Google’s new Privacy Sandbox](#), the API is supposed to replace [the third-party cookies](#) that have been following us around for many years now, reporting where we go and what we buy, among other info.

[...]

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