

How the “big lie” about the 2020 election spread | Axios

By Sara Fischer

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The big picture: [Research](#) from the Harvard Kennedy School Shorenstein Center shows there’s a typical cycle that people use to manipulate the media and spread disinformation. Trump’s dissemination of false claims of a stolen election demonstrates how the cycle works.

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How it works: Disinformation spreaders typically start by planning their narratives early and seeding their lies online, where they can spread quickly, reaching people faster than critics can counter the disinformation.

[...]

Source: [How the “big lie” about the 2020 election spread | Axios](#)