

News Item

How scientists are making the most of Reddit | Nature

By Hannah Docter-Loeb April 9, 2024

It has been almost 18 months since Elon Musk purchased Twitter, now known as X. Since the tech mogul took ownership, in October 2022, the number of daily active users of the platform's mobile app has fallen by around 15%, and in April 2023 the company cut its workforce by 80%. Thousands of scientists are reducing the time they spend on the platform (*Nature* 613, 19–21; 2023). Some have gravitated towards newer social-media alternatives, such as <u>Mastodon</u> and Bluesky. But others are finding a home on a system that pre-dates Twitter: Reddit.

[...]

Source: How scientists are making the most of Reddit