

News Item

How Google Interferes With Its Search Algorithms and Changes Your Results | WSJ

By Kirsten Grind, Sam Schechner, Robert McMillan and John West November 15, 2019

Every minute, an estimated 3.8 million queries are typed into Google, prompting its algorithms to spit out results for hotel rates or breast-cancer treatments or the latest news about President Trump.

They are arguably the most powerful lines of computer code in the global economy, controlling how much of the world accesses information found on the internet, and the starting point for billions of dollars of commerce.

[...]

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