

How generative AI chatbots responded to questions and fact-checks about the 2024 UK general election | Reuters Institute for the Study of Journalism

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In this factsheet, we test how well three chatbots respond to questions and fact-checks about the 2024 UK general election. Based on an analysis of 300 responses to 100 election-related questions collected from ChatGPT-4o, Google Gemini, and Perplexity.ai in the two weeks before the UK general election on 4 July 2024, we find that:

- Perplexity.ai and ChatGPT-4o generally provided answers, while Google's Gemini often refrained from answering election-related questions.
- Both ChatGPT-4o and Perplexity.ai were usually direct in their responses, with few instances of answers that are not straightforward.

[...]

Source: [How generative AI chatbots responded to questions and fact-checks about the 2024 UK general election | Reuters Institute for the Study of Journalism](#)