

How Facebook shot themselves in the foot in their Elizabeth Warren spat | The Guardian

By Ellen Goodman and Karen Kornbluh

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Over the weekend, Facebook likened itself to a broadcaster – inadvertently asking to be regulated. This was in the third round of an [argument](#) with Elizabeth Warren over the company's choice to run Donald Trump's \$1m [advertising campaign](#) containing lies about Joe Biden. Facebook had a stated [policy](#) of not running deceptive ads, but [changed](#) it right before the ad ran – just for politicians' messages. Warren took aim at the practice by headlining her own Facebook ad with the [cheeky claim](#) that Facebook CEO Mark Zuckerberg had just endorsed Trump, arguing that choosing to profit from lies amounts to an endorsement of a particular kind of candidate.

[...]

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