

News Item

How extremists use popular culture to lure recruits | The Washington Post

By Marc Fisher May 3, 2021

The first images of "The Last Battle" seem designed to rile people on the conservative side of the culture wars: public nudity, strippers, children dressed in drag — symbols of a society supposedly in a moral free fall.

Then the online video pivots to more extreme material: quick-cut scenes of attacks on White people, bogus allegations of election fraud and a parade of pictures purporting to show "the Jewish Communist takeover."

The six-minute video, distributed on gaming platforms and social media, rapidly reveals itself as a visually arresting propaganda piece — a recruiting tool for farright extremists that draws viewers in with "They're coming for your guns" and "They're opening your borders" and then hits them with "They're humiliating your race" and "Defend your race."

[...]

Source: How extremists use popular culture to lure recruits - The Washington Post