

How Biden's 'Malarkey Factory' tries to fight online myths | The Washington Post

By Matt Viser

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Joe Biden's campaign has quietly built a multimillion-dollar operation over the past two months that's largely designed to combat misinformation online, aiming to rebut President Trump while bracing for any information warfare that could take place in the aftermath of the election.

The effort, internally called the "Malarkey Factory," consists of dozens of people around the country monitoring what information is gaining traction digitally, whether it's resonating with swing voters and, if so, how to fight back. The three most salient attacks the Malarkey Factory has confronted so far are claims that Biden is a socialist, that he is "creepy" and that he is "sleepy" or senile.

[...]

Source: [How Biden's 'Malarkey Factory' tries to fight online myths - The Washington Post](#)