

# How anti-vaxxers target grieving moms and turn them into crusaders against vaccines | NBC News

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Fifteen miles west of Minneapolis, a billboard looms over a field of tall grass beside Highway 55. The sign features a photo of Eeve Clobes, a baby girl with sparkling eyes, flushed cheeks and an expression frozen in wonder. Next to her face are the words, "HEALTHY BABIES DON'T JUST DIE." The web address of a group opposed to mandatory vaccinations is at the bottom.

Since her death in March, Eeve has served as a literal poster child for [the anti-vaccination movement](#). Her face and chunky legs — adorned with Band-Aids from her shots — are featured on anti-vaccination websites and billboards. The story of her death is told at protests, read aloud at statehouses, and offered up by her mother and other activists as proof of the horror vaccines can bring.

[...]

Source: [How anti-vaxxers target grieving moms and turn them into crusaders against vaccines](#)