

# How a brand new Mexican digital outlet became President López Obrador's most fearsome opponent | Rest of World

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It was December 2019 when Carlos Loret de Mola got on a plane bound for New York City. Four months earlier, the Mexican journalist had quit his job as a prime-time news anchor on Televisa, Mexico's TV hegemon. Lacking the support but also freed from the constraints of a traditional outlet like Televisa, where he had been for fifteen years, Loret de Mola suddenly was on the brink of the unknown. But he had a new project in the works. He was in Manhattan to promote what would become Mexico's newest, all-star, all-digital news media platform: Latinus.

During his stay in New York City, the anchor met up with potential employees. Mexican and Spanish reporters were invited by word of mouth to speak with him. His aim was to recruit seasoned journalists with newspaper backgrounds to cover the Latino population living in the U.S. That was as much as Loret de Mola would say to interviewees, refusing to disclose who was financing Latinus nor how and to what end they intended to cover Latino experiences.

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