

How 4chan and 8kun users rely on YouTube videos to spread climate change denialism | First Draft

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To identify popular climate change misinformation circulating online, First Draft analyzed climate change-related conversations over the past year on the fringe platforms 4chan and 8kun. We found over 2,000 posts on 4chan falsely claiming “climate change is a scam.” A further 250 similar posts were identified on 8kun, the smaller, more radical board that took over from 8chan.

We know from previous work that communities use and repurpose external links to news and blog articles, for example, to build support for a conspiracy theory. To identify the material being used to support these false narratives and conspiracy theories, we extracted the most common domains found in those 4chan and 8kun posts.

[...]

Source: [4chan and 8kun users spread climate change denialism YouTube videos](#)