

Helping the truth catch up: Full Fact, Africa Check and Chequeado turn to research to fight bad information | Full Fact

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Global fact checkers come across new false stories every day. From well-trodden conspiracies on climate science, to creative but downright dangerous “beauty hacks” circulating on social media, tackling bad information can be daunting. One of our colleagues put it best in his book: a lie can travel halfway around the world while the truth is still getting its boots on. We know the consequences: bad information ruins lives.

This research project was designed to help the truth catch up and protect more people from harm. We wanted to use the best available academic evidence, and equip fact checkers with the tools to understand how misinformation travels, and what tactics work best to stop it. This is what we found.

[...]

Source: [Helping the truth catch up: Full Fact, Africa Check and Chequeado turn to research to fight bad information | Full Fact](#)