News Item

GPT-3 Can Write Disinformation Now—and Dupe Human Readers | WIRED

By Will Knight

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> When OpenAI demonstrated a powerful artificial intelligence algorithm capable of generating coherent text last June, its creators warned that the tool could potentially be wielded as a weapon of online misinformation.
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> Now a team of disinformation experts has demonstrated how effectively that algorithm, called GPT-3, could be used to mislead and misinform. The results suggest that although AI may not be a match for the best Russian meme-making operative, it could amplify some forms of deception that would be especially difficult to spot.
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> Over six months, a group at Georgetown University's Center for Security and Emerging Technology used GPT-3 to generate misinformation, including stories around a false narrative, news articles altered to push a bogus perspective, and tweets riffing on particular points of disinformation.
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> [...]

Source: [GPT-3 Can Write Disinformation Now—and Dupe Human Readers | WIRED](#)