

Google News Is Boosting Garbage AI-Generated Articles | 404 Media

By Joseph Cox

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Google News is boosting sites that rip-off other outlets by using AI to rapidly churn out content, 404 Media has found. Google told 404 Media that although it tries to address spam on Google News, the company ultimately does not focus on whether a news article was written by an AI or a human, opening the way for more AI-generated content making its way onto Google News.

The presence of AI-generated content on Google News signals two things: first, the black box nature of Google News, with entry into Google News' rankings in the first place an opaque, but apparently gameable, system. Second, is how Google may not be ready for moderating its News service in the age of consumer-access AI, where essentially anyone is able to churn out a mass of content with little to no regard for its quality or originality.

[...]

Source: [Google News Is Boosting Garbage AI-Generated Articles](#)