

News Item

Google is Paying Creators of Misleading Coronavirus Videos | Tech Transparency Project

By Tech Transparency Project April 3, 2020

YouTube has allowed some peddlers of disinformation about the coronavirus to earn money from advertising, according to a Tech Transparency Project investigation, despite its promise to limit the ability to creators who produce quality videos about the pandemic.

TTP found advertising on several YouTube videos promoting questionable coronavirus treatments, like home remedies, meditative music, and potentially unsafe levels of over-the-counter supplements like vitamin C. The advertisers on these dubious videos included President Donald Trump's re-election campaign, as well as Facebook, Liberty Mutual Insurance, and streaming startup Quibi.

[...]

Source: Google is Paying Creators of Misleading Coronavirus Videos | Tech Transparency Project